

## ORDER



**Orders**  
**Order / Rev:** 715013  
**Alt Order #:** 06324750  
**Product Desc:** BACHMANN FOR CONGRES  
**Estimate:** 2711  
**Flight Dates:** 09/20/12 - 10/02/12  
**Original Date / Rev:** 09/21/12 / 09/21/12  
**Order Type:** Political

## KARE

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Crossroads Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza Suite 500  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bachman for Congress  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	40	\$42,250.00	\$35,912.50
10/01/12	10/02/12	10	\$10,900.00	\$9,265.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	40	\$42,250.00	\$35,912.50	0.00
October 2012	10	\$10,900.00	\$9,265.00	0.00
<b>Totals</b>	<b>50</b>	<b>\$53,150.00</b>	<b>\$45,177.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	09/20/12	09/21/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	---11--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---11--					2	\$400.00		0.00			
N 2	KARE	09/24/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	111-1--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	111-1--					4	\$400.00		0.00			
3	KARE	10/01/12	10/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	11-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	11-----					2	\$700.00		0.00			
4	KARE	09/21/12	09/21/12	Today Show Today Show	CM	7-9a	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--					1	\$400.00		0.00			
N 5	KARE	09/24/12	09/28/12	Today Show Today Show	CM	7-9a	1-111--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-111--					4	\$350.00		0.00			
6	KARE	10/02/12	10/02/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 715013  
 Alt Order #: 06324750  
 Flight Dates: 09/20/12 - 10/02/12

Advertiser: Bachman for Congress  
 Product Desc: BACHMANN FOR CONGRES  
 Estimate: 2711  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/02/12	10/02/12	Today Show Today Show	CM	7-9a	-T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$700.00		0.00						
N 7	KARE	09/29/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	09/24/12-09/30/12		SAT TDY	6-8a		-----Sa--	:30	<del>(\$200.00)</del>	0.00	NM				
Credited															
N 8	KARE	09/29/12	09/29/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	09/24/12-09/30/12		Sat 8-10a	8-10a		-----Sa--	:30	<del>(\$500.00)</del>	0.00	NM				
Credited															
N 9	KARE	09/23/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$200.00		0.00						
Week:		09/24/12	09/30/12	-----S	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KARE	09/24/12-09/30/12		SUN TDY	8-9a		-----Su	:30	<del>(\$250.00)</del>	0.00	NM				
Credited															
10	KARE	09/21/12	09/21/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$350.00		0.00						
N 11	KARE	09/25/12	10/02/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$600.00	P-2	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KARE	09/24/12-09/30/12		M-F 430-5p	430-5P		-T-----	:30	\$350.00	0.00	NM				
Week:		10/01/12	10/07/12	-T-----	1		\$600.00		0.00						
12	KARE	09/20/12	09/21/12	M-F 5-530p KARE 11 5 News	CM	5-530p	---11--	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	---11--	2		\$550.00		0.00						
N 13	KARE	09/24/12	09/27/12	M-F 5-530p KARE 11 5 News	CM	5-530p	1111---	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1111---	4		\$550.00		0.00						
14	KARE	10/01/12	10/02/12	M-F 5-530p KARE 11 5 News	CM	5-530p	11-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$1,200.00		0.00						
15	KARE	09/21/12	09/21/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$715.00	P-2	0.00	NM	1	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	----F--	1		\$715.00		0.00						
16	KARE	09/24/12	09/28/12	M-F 6-630p KARE 11 6 News	CM	6-630p	1--11--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	1--11--	3		\$700.00		0.00						
17	KARE	10/01/12	10/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	11-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00

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17	KARE	10/01/12	10/02/12	M-F 6-630p KARE 11 6 News	CM	6-630p	11-----	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$700.00		0.00			
18	KARE	09/23/12	09/23/12	NFL Regular Season Football NFL Regular Season Football	CM	715-1030P	-----S	:30	1	\$4,750.00	P-2	0.00	NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$4,750.00		0.00			
19	KARE	09/20/12	09/21/12	M-F 10-1035p KARE News 10p	CM	10-1035P	---11--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	---11--		2				\$1,000.00		0.00			
N20	KARE	09/24/12	09/28/12	M-F 10-1035p KARE News 10p	CM	10-1035P	11111--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	11111--		5				\$1,400.00		0.00			
21	KARE	10/01/12	10/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	11-----	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	11-----		2				\$2,200.00		0.00			
N22	KARE	09/23/12	09/23/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	2	\$1,100.00	P-2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		2				\$1,100.00		0.00			
N23	KARE	09/22/12	09/22/12	Vikings Special Vikings Special	CM	Various (12:00 PM-12:30 PM)	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S-		1				\$1,500.00		0.00			
N24	KARE	09/23/12	09/23/12	Vikings Special Vikings Special	CM	Various (10:00 AM-10:30 AM)	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$1,500.00		0.00			
N25	KARE	09/30/12	09/30/12	NFL Regular Season Football NFL Regular Season Football	CM	Various	-----S	:30	2	\$4,750.00	P-2	0.00	NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		2				\$4,750.00		0.00			
N26	KARE	09/29/12	09/29/12	Sa/Su Morning Rotation Sa/Su Morning Rotation	CM	430a-12p (6:30 AM-7:00 AM)	-----S-	:30	1	\$1,085.00	P-2	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		1				\$1,085.00		0.00			
N27	KARE	09/30/12	09/30/12	Vikings Special Vikings Special	CM	Various (10:00 AM-10:30 AM)	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$1,500.00		0.00			
													Totals	50	\$53,150.00